

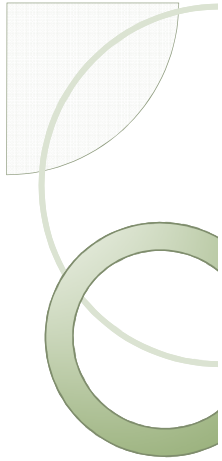
# Community Activities Group of Old Ottawa East

**2015-2016 CAG AGM Report  
Annual General Meeting  
November 8, 2016**

**Mélanie Gilbert  
CAG Chair 2014-2016**



Old Ottawa East Community Activities Group (CAG)  
Groupe d'activités communautaires du Vieil-Ottawa-Est



# 2015-2016 CAG Highlights

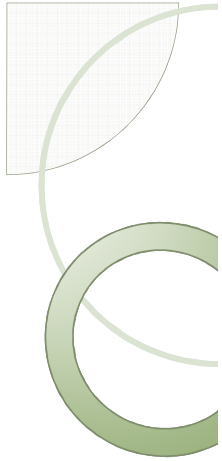
## About us...

CAG is a not for profit community-based organization that provides the residents of Old Ottawa East with high-quality local and affordable programming, recreation, and special events.

- Volunteer run board. 100% of income come from programming, sponsorships, events, and community partnerships.
- CAG programs are offered at
  - Old Town Hall Community Center
  - Brantwood Park (field house, park, rink)
  - Lady Evelyn School
  - Children's Garden
  - Rideau River.



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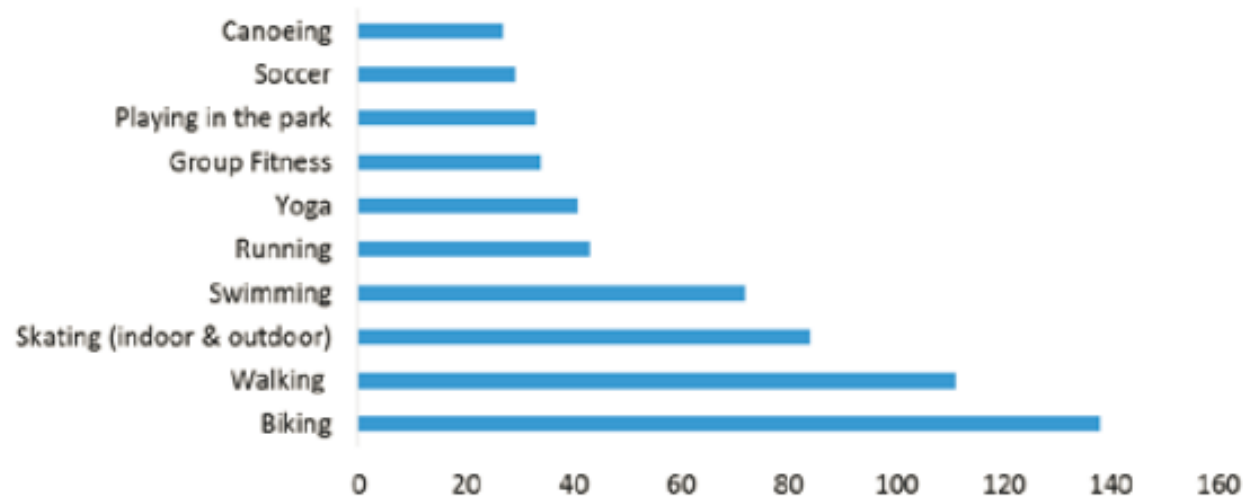


# 2015-2016 CAG Highlights

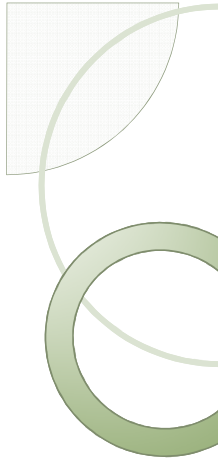
## 2016 CAG Community Survey - 198 residents

Helps us align the community's priorities with our programming resulting in higher-quality and affordable programming to serve.

- What do you love about OOE?
  1. Proximity to downtown, the canal, parks & the Rideau River
  2. The community feel of OOE – small town feel
- What leisure activities do you participate in?



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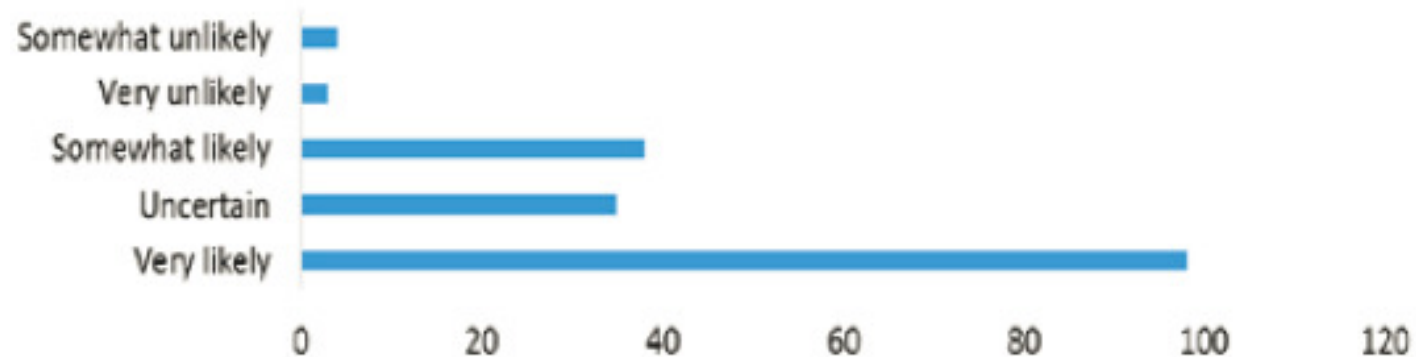


# 2015-2016 CAG Highlights

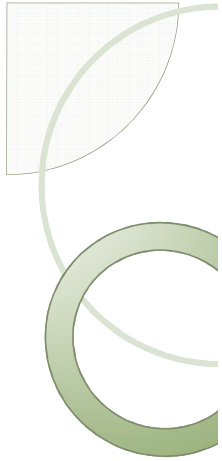
## 2016 CAG Community Survey - 198 residents

Helps us align the community's priorities with our programming resulting in higher-quality and affordable programming to serve.

- If there were facilities in OOE which allowed for expanded programs and services, how likely would you be to use them?



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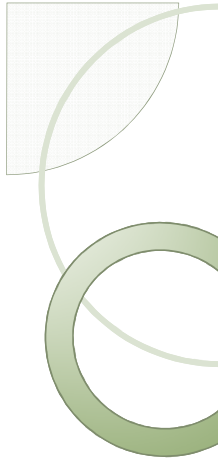
## **AWARD NOMINATION!**

Employment Ontario Ottawa Network has nominated CAG for an excellence of employment award.

- The *Inspiring young workers award* is for employers who have shown outstanding abilities to hire, train, support and to retain young workers.
- CAG invests in our youth
- Congratulations to Carol Workun, Isobel Smith, Megan Shoemaker and to all of our amazing staff that make this program such a success!



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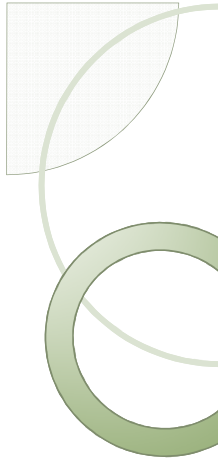
# 2015-2016 CAG Highlights

## **CAG has taken responsibility for all programming at the Old Town Hall.**

- Increased enrollment in the *After School Program* at the Old Town Hall from 22 children registered to 30 with a wait list.
- CAG ran *45 programs* with over *1408 program spots filled* this year over 1293 the year before.
- Room rentals also available
- Investing in replacing old equipment



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# 2015-2016 CAG Highlights

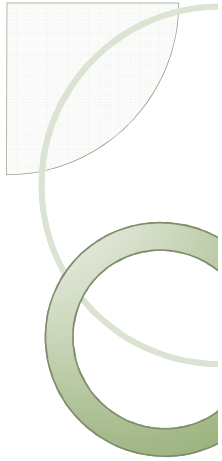
## **CAG and Community Programming for Children**

Focus on high-quality and affordable programming to better serve our community.

- Success of the *After School Program* at Brantwood Field House at capacity with 24 children registered & the Old Town Hall with 30 children. Both programs have wait lists.
- *CAG Children camps* continue to be successful
  - The summer **Paddling Camps** in partnership with the Rideau Canoe Club,
  - **The Children's Garden summer camp**
  - **Camp Brantwood**
  - New this year the very popular **March Break camp** at the Old Town Hall.



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# 2015-2016 CAG Highlights

## **CAG and Community Programming for Adults**

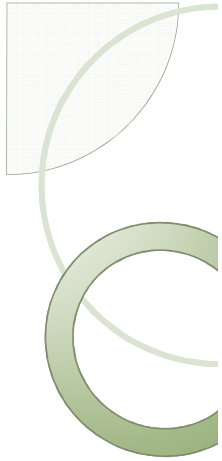
Focus on high-quality and affordable programming to better serve our community.

- The *Adult Fitness* programming continues to be popular. In particular: Boot camp, yoga, and pilates.
- **NEW this year: Women's Ultimate Frisbee**
- We continue to offer great *Creative Courses* such as cooking classes
- CAG continued partnership with SHCHC for the free *New Canadian "Learn to Skate"*



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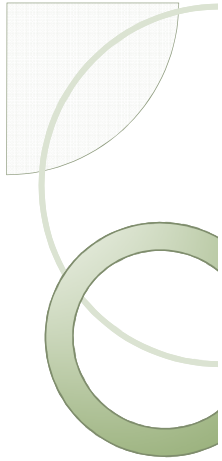
# 2015-2016 CAG Highlights

## Community Events

- CAG strives to host a number of free events
  - Winter Party, Valentine Skate, *NEW Thanksgiving Festival and Pumpkin sale*, Movie Nights, weekly summer BBQ and Picnics, Shakespeare in the Park, and The Main Event
  - Annual Main Event was moved to Brantwood park due to Main street reconstruction. Once again very well attended.



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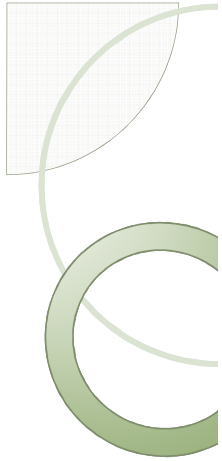
# 2015-2016 CAG Highlights

## **We NEED YOU! Volunteers are the heart of OOE**

- Special Events Team which organizes and supports free special events which include: Winter Party, Valentine's Skate & the Main Event
- THANK YOU to committee members and many community volunteers for another great year of successful events!
- We NEED YOU to get involved, please sign up!



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# 2015-2016 CAG Highlights

## CAG EVENTS

**Winter Party in the Park – Saturday, January 22<sup>nd</sup> 2017**

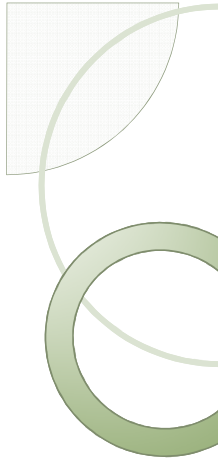
**Valentine's Skate – Friday, February 10<sup>th</sup> 2017**

### **We need:**

- Decorators
- Foodies
- Games coordinators
- Fire pit masters
- **WE NEED YOU!**



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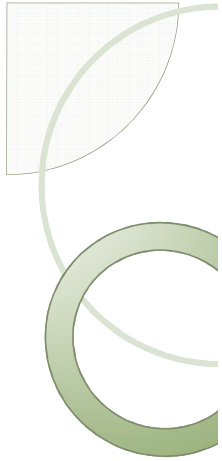
# 2015-2016 CAG Highlights

**CAG thanks our Community Partners for year round support including Gold level Main Event sponsors**

- City of Ottawa
- Sandy Hill Community Health Centre (SHCHC),
- Watson's Pharmacy and Wellness Centre,
- The Green Door,
- Diane & Jen Realty
- The Regional Group – Greystone Village
- Bank of Montreal - Lansdowne
- Domicile – Corners on Main



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# 2015-2016 CAG Highlights

## **CAG thanks Gold level sponsors of the Main Event:**

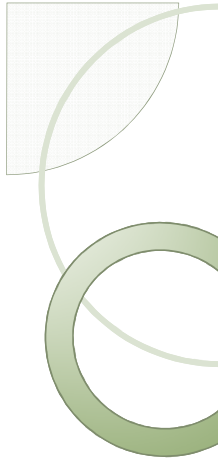
- The Royal Oak
- Sue Raven Physiotherapy
- Councilor David Chernushenko
- Revelstoke

## **CAG thanks silver level sponsors of the Main Event:**

- Scotia McLeod
- Kirk Law Office
- Old Ottawa East Community Association



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# 2015-2016 CAG Highlights

## **Community Facilities Planning is a priority**

### **What is the initiative?:**

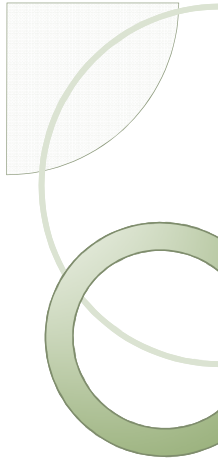
- Community Working Group to investigate *new facilities* and partners

### **Why is this important?:**

- OOE needs a new facility to support our growing neighborhood
  - Projected 2016-2017 32% overall growth in overall programming
  - Projected 50% year over year growth for children's programming
  - This growth is a testament to the demand for high quality affordable programming
  - High demand even before residents move into Greystone Village and Domicile developments



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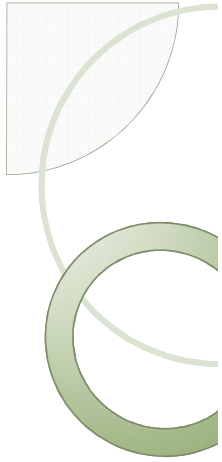
# 2015-2016 CAG Highlights

## Financial Report : Highlights

- CAG continues to emphasize transparency and stability for a growing organization.
- Through CAG's bookkeeping services, CAG continues to adopt Generally Accepted Accounting Practices (GAAP) with a formal review engagement scheduled every 7 years.
- Reports year ending 31 August 2016. Full statements posted at **OttawaEastcag.ca**



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# 2015-2016 CAG Highlights

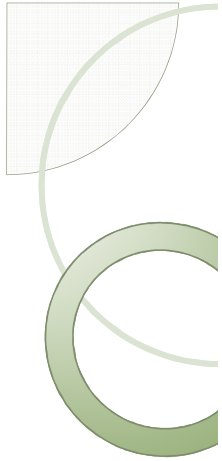
## Financial Report Highlights

- For the year ending 31 August 2016, CAG is reporting a surplus of \$4,890.
- Surplus is reinvested into the organization to improve equipment and facilities, recreation, events and outreach.
- CAG experienced *growth* in programming over fiscal 2014-2015. We attribute this growth in demand to the new programs being offered and CAG's dedication to high-quality programming at an affordable cost.
- As our community continues to grow, we are expecting increased demand for these programming services.
  - Projected 2016-2017 *32%* overall growth in overall programming
  - Projected 2016-2017 *50%* year over year growth for children's programming



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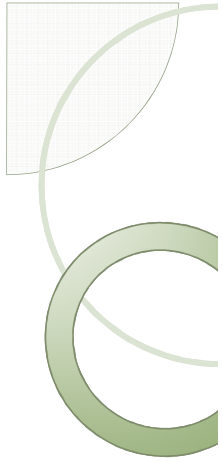
# 2015-2016 CAG Highlights

## **2015-2016 CAG Executive Board and Staff**

- Chair – Melanie Gilbert
- Past-Chair – Nick Masciantono
- Treasurer – Lynne Byford
- Volunteer/Events Coordinator – Lisa Dunnett
- Communications – Tina Raymond
- Member at Large – Don Stephenson
- Secretary – Bonnie Wepler
- Executive Director – Carol Workun
- Programming Assistant – Megan Shoemaker & Isobel Smith



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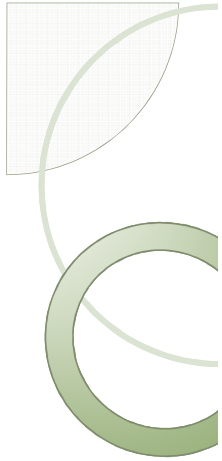
# 2015-2016 CAG Highlights

## **Proposed 2016-2017 CAG Executive Board**

- Chair – Don Stephenson
- Past-Chair – Melanie Gilbert
- Treasurer – Lynne Byford
- Secretary – Stacey Wowchuk
- Communications – Tina Raymond
- Volunteer/Events Coordinator – Lisa Dunnett



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# 2015-2016 CAG Highlights

## More information

- [www.ottawaeastcag.ca](http://www.ottawaeastcag.ca)
- Facebook:
  - Community Activities Group of Old Ottawa East (CAG)
  - Community Activities Group of Old Ottawa East - Community Noticeboard
- E-Update newsletter – email sign-up! (over 900 of your neighbours are on the mailing list)

**OttawaEastCAG.ca**



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